

**stelocoin**

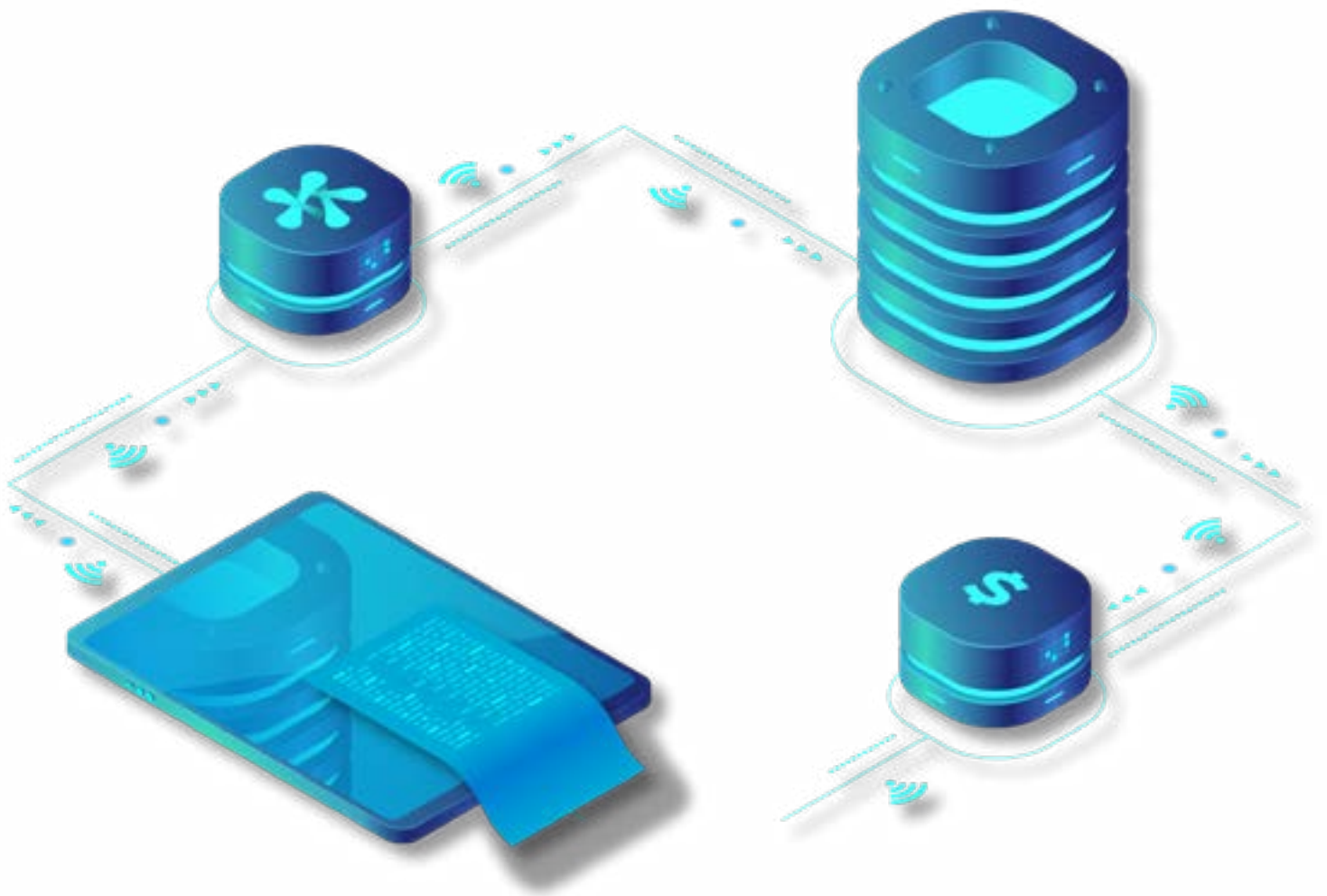
**White Paper**



# stelocoin

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## 1. Introduction

Stelo is the native token of the Stelofund platform the next-generation community-based crowdfunding platform, its an BEP-20 utility token on the blockchain.

Since Stelo is an BEP-20 token, it benefits from the robust decentralization and feature set of the network.

Utilizing the Stelo platform acts as a marketplace for investment, venture capital, and startup incubation.

The goal of Stelo is to provide creators, investors, and entrepreneurs a secure platform and a native financial tool to fund and develop their ideas, projects, and startups.



## 2. Our Mission

Stelo is a marketplace and crowdfunding platform where any entrepreneurs of all types can seek funding for their new startups.

While similar to traditional legacy crowdfunding platforms like “Kickstarter” and “Indiegogo”, we knew that we could create new value in this space by incorporating the benefits of blockchain technology.

On Stelo, users browse featured projects that have been submitted by the community’s entrepreneurs. Then, users can choose to either vote for their favorite projects by “Liking” them (upvoting) and/or “Boosting” them (direct funding).

### 3. Main Advantages

1

#### **All investment decisions are made by the Stelocoin community!**

With the Stelocoin platform, our community is empowered to guide and decide on the direction of the projects.

The Stelocoin platform is designed so all participation is transparent and fair.

2

#### **Anyone can apply for funding!**

We provide the platform where you can share and grow your startup.

We do not discriminate or refuse anyone who wants to use the Stelocoin platform to seek funding for their projects.

3

#### **Our focus is on real businesses and services!**

The Stelocoin platform is designed to bring startup crowdfunding to the next level and Stelocoin is the native token of the platform to meet this goal.

## 4. The Benefits of the Blockchain

Commerce requires the establishment of trust between participating parties. This foundation of trust helps ensure that each participant will fulfill their obligations on both ends of the transaction, in accordance with the terms of their agreement. Failing to meet the agreement's terms would require fair consequences to be administered to resolve the grievance, or else there would be unresolved disturbances carried throughout the markets.

To mitigate those risks, there was a need for a trusted third party to act as an intermediary, and to take on the risks of counterparty default onto itself. These intermediary middlemen became an integral part of the traditional market landscape, to ensure that each participant in a transaction followed the terms of their agreements.

Now, with the advent of blockchain technology, we can remove the need for those traditional intermediary middlemen. The validity of transactions is now confirmed and verified by a network of independent nodes, which does not require trust in any single person, institution, or point of failure.

A decentralized, distributed ledger that exists amongst thousands of nodes across the world removes the expensive, slow, and archaic overhead that was once needed by traditional third parties.

Blockchain technology makes traditional legacy payment systems redundant, cumbersome, and obsolete. By harnessing the benefits of blockchain technology, there is no longer a need for complex auditing systems comprised of people, institutions, and structural points of failure. Since blockchains are self-regulating systems, there is a reliable standard of verifiable accountability. Once a transaction is confirmed into the blockchain, it is virtually impossible to change the history of transactions.

This is made possible by the consensus mechanism of the network. The two main consensus mechanisms used in popular blockchain networks today are Proof of Work and Proof of Stake. Bitcoin and Ethereum currently utilize proof of work (PoW).

The purpose of these mechanisms is to make it prohibitively expensive for outside attackers to make invalid changes to the blockchain. Blockchains with network consensus mechanisms are equipped to resist and defend against attacks. These decentralized systems are immune against attacks like blackmail, bribery, coercion, extortion, and virtually any other attack which is common for traditional legacy systems.

## 5. Stelofund

SteloFund – Decentralized Crowdfunding Platform

SteloFund is a next-gen decentralized crowdfunding platform on the Binance Smart Chain (BEP-20), empowering entrepreneurs, creators, and investors. Utilizing smart contracts, it ensures secure, transparent, and efficient funding for diverse projects, from tech startups to creative ventures.

### Key Features:

**Stelo Token:** The native token for funding, investing, and interacting with campaigns.

**Campaign Creation & Investment:** Easily launch campaigns with specific goals and deadlines. Investors contribute Stelo tokens, locked in smart contracts until milestones are met.

**Milestone-Based Funding:** Projects are split into milestones. Funds are released incrementally upon investor approval, ensuring accountability.

**Smart Contracts:** Handle investments, fund releases, and refunds securely, providing full transparency.

**Profit Distribution & Buybacks:** Share profits with investors and enable token buybacks at set intervals. Automatic refunds are issued if projects fail.

**Event Notifications:** Receive alerts for campaign launches, fund releases, investments, milestones, and refunds.

**Voting & Refund System:** Investors vote on milestone completions. Successful milestones release funds; failed ones trigger refunds.

**Custom Token Integration:** Projects can issue their own tokens, enhancing flexibility and ecosystem value.

**Fee Structure:** A minimal fee on each successful investment ensures platform sustainability with transparent profit collection.

### How It Works:

**Create Campaign:** Submit details including goals, funding targets, deadlines, and token parameters.

**Invest:** Use Stelo tokens to fund campaigns, secured in smart contracts.

**Vote:** Approve or reject milestone achievements to release funds progressively.

**Profit & Buybacks:** Distribute profits or execute token buybacks based on predefined terms.

**Refunds:** Automatically issue refunds if projects fail to meet their goals. SteloFund offers a secure, transparent, and efficient environment for crowdfunding, fostering effective collaboration between creators and investors.



## 6. Assets

Stelo is the exclusive token utilized on the Stelofund platform. Since Stelo is an BEP-20 token on the blockchain with smart contract functionality, we have developed Stelo with a set of smart contracts that we call, Stelo Chaincode. These smart contracts serve to coordinate contractual mediation between project participants on the Stelo platform.

### 6.1 Token Supply

**Total Supply:** 200,000,000,000 (100%)

**ICO Allocation:** 20,000,000,000 (10%)

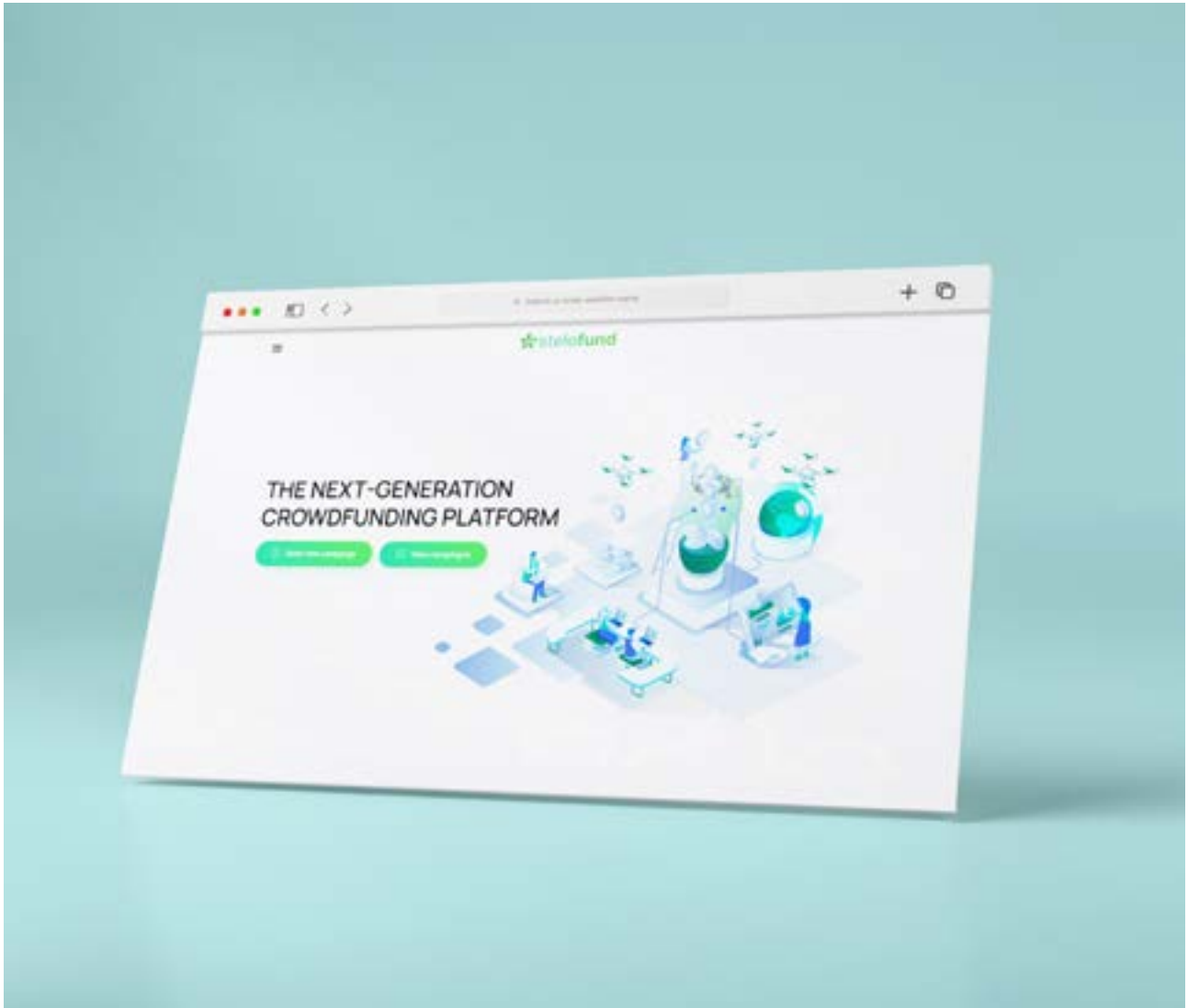
**Burned Tokens:** 50,000,000,000 (25%)

**Airdrop Allocation:** 10,000,000,000 (5%)

**Team Allocation:** 20,000,000,000 (10%)

**Circulating Supply:** 100,000,000,000 (50%)





## 7. Accessibility

Stelo being accessible as a browser-based web application, and later the Stelo platform will also be available on mobile devices with natively designed applications.

## 8. Our Team

The Stelo team is comprised of an international alliance of experts with the vision, ability, and skills needed to bring this project to life. Our background and expertise are in many fields, ranging from accounting, finance, IT, blockchain, and more.

## 9. Our Roadmap

Q3 2024:	<ul style="list-style-type: none"><li>• Launching Stelo ICO</li><li>• Finishing the first version of Stelocoin – Investment Platform</li></ul>
Q4 2024:	<ul style="list-style-type: none"><li>• Asking community for ideas/feedback. Welcoming new members.</li><li>• Refining key topics</li></ul>
Q1 2025:	<ul style="list-style-type: none"><li>• Funding the first StartUp projects in our platform that wins the investors' vote.</li><li>• Listing Stelocoin to crypto exchanges</li></ul>
Q3 2025:	<ul style="list-style-type: none"><li>• Major platform update with loads of new features</li><li>• Developing new StartUp projects. (community involved for choices)</li></ul>
Q4 2025:	<ul style="list-style-type: none"><li>• Listing Stelocoin to major crypto exchanges (community involved for choices)</li><li>• Taking place in the top 100 cryptos by market capitalization.</li></ul>
Q2 2026:	Opening a new physical office in one of the Financial Centers. (community involved for choices)
Q3 2026:	Setting up new strategic partnerships in the crowdfunding world.

## 10. Conclusion

We are so excited to introduce the Stelo platform, bringing revolution to the world of crowdfunding. Stelo allows a new dimension of accessibility in investing.

Now, everyone can participate no matter where they are in the world or how much they want to invest, Stelo makes it possible.

By removing the barriers, requirements, and high fees that are common in the old world of legacy investing, Stelo is designed to empower everyone with access to participate in this new age of opportunity.

Investor or innovative creator, Stelo does not discriminate and is designed to meet your needs at your scale.

In addition to investing in Stelo, you will also be eligible to receive smart services and products from the projects you support.

The Stelo platform does not make any restrictions on what kinds of projects can be submitted. We believe the open nature of this policy will be key to the success of the platform, its creators, and its investors.

Above all else, new ventures need to have the freedom to be innovative and not be constrained by arbitrary restrictions.

If a creator fears they will be unable to secure funding for their startup through the traditional legacy system because their idea is too innovative and ambitious, they would be an ideal candidate for the Stelo platform.

Stelo is here to bring empowerment through investment to a new class of innovative creators.



[www.stelocoin.com](http://www.stelocoin.com)